

CONTENT JOHNSON

Visionary Strategist & Venture Consultant

BTR Enterprises

Diasporan Studios

CRAFTT, Inc.

Kuumba Restaurants

AtrevidoNet

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Strategic Consulting for Visionary Brands & Bold Thinkers

About BTR Enterprises

BTR Enterprises is a boutique consulting agency offering insight-driven, culturally rooted strategies to elevate your brand, business, or campaign. We bring over a decade of experience across creative industries, media production, and organizational development to support your boldest ideas.

Core Services

Marketing Consulting

Business Consulting

Brand Consulting

Content Strategy

Market Research

Social Media Marketing

Brand Marketing

Career Development Coaching

Executive Coaching

Public Speaking

What Sets Us Apart

Ideas. Empires. Impact.

Culturally responsive frameworks

Expertise across media, entrepreneurship, and
academia

In-house creative production capabilities

Strategy with soul and measurable results

Let's build something bold.

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